

MINI WORKSHOP: INTRODUCTION TO OBIEE

SESSION 6017 10 November 2015

PRESENTER

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OUTLINE

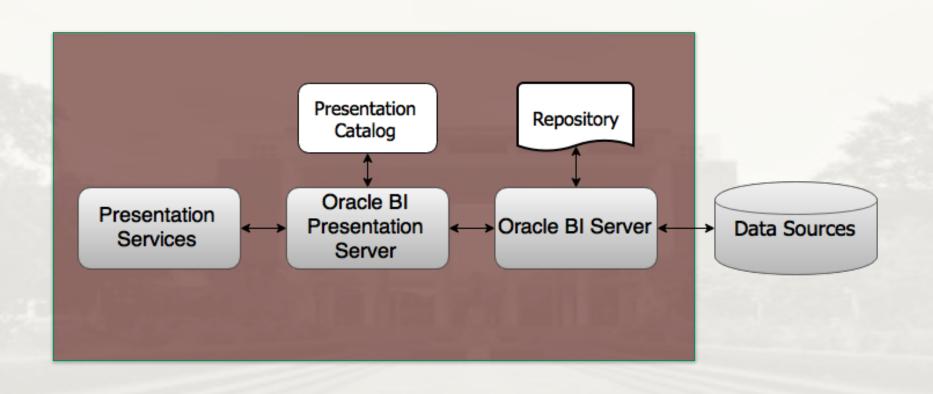
Basic setup and features of Oracle Business Intelligence Enterprise Edition (OBIEE)

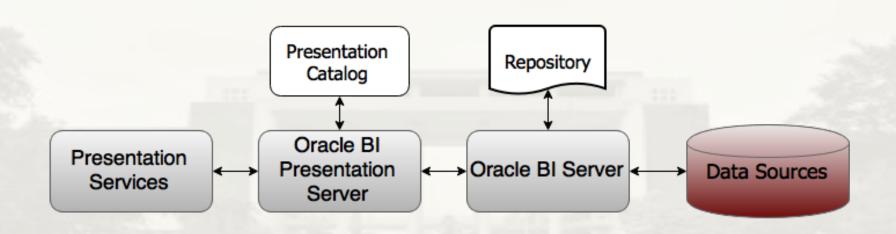
- 1. OBIEE Architecture Overview
 BI Architecture, Source and Repository Schema, OBIEE Setup
- 2. OBIEE Analysis Editor Analysis Criteria, Properties, Filters and Inline Prompts
- 3. Working with Pivot Tables, Graphs and Other Views Pivot Table View, Other Views, Graph Editor
- 4. Dashboards and Advance Features of OBIEE Dashboards, Tools Toolbar, Dashboard Prompts and other features



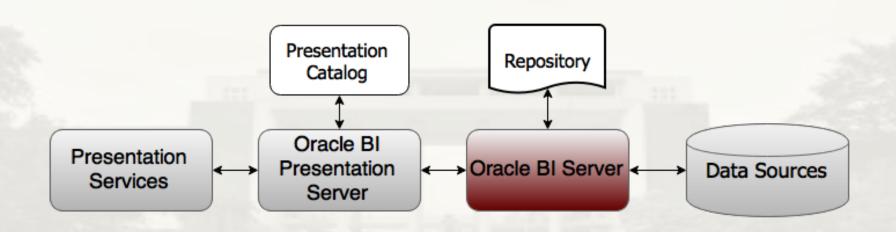
OBIEE ARCHITECTURE OVERVIEW

BI Architecture Source and Repository Schema OBIEE Setup

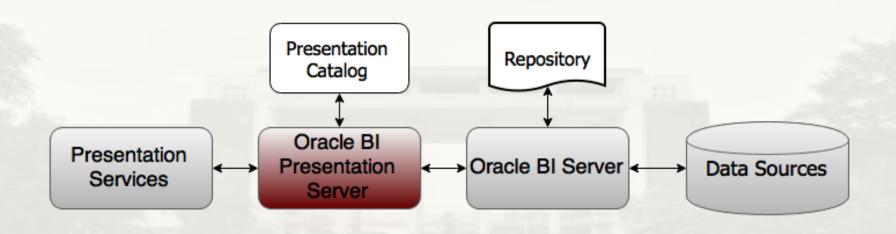




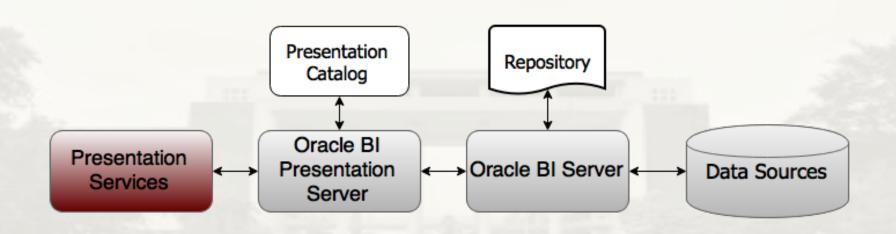
Data Sources are the physical sources (RDBMS, OLAP DB, Flat Text File, Spreadsheet, XML) where business data is stored.



Oracle BI Server is the core server behind Oracle Business Intelligence that provides processing to access physical data sources.

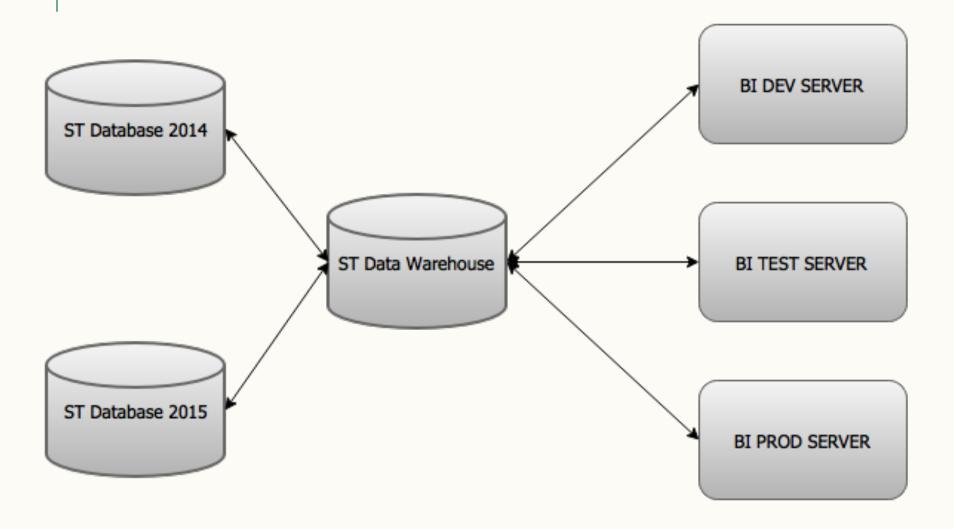


The Presentation Server provides processing to visualize information for end-user consumption. It uses the Presentation Catalog to store saved contents.

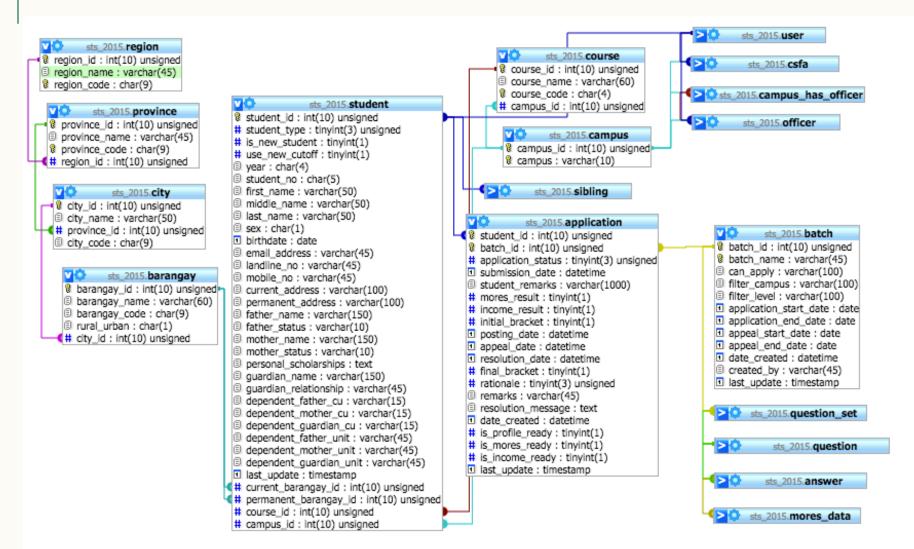


The Presentation Services are the end-user tools that provide access to business intelligence information via a web browser. It includes the OBI Analysis Editor and OBI Dashboards.

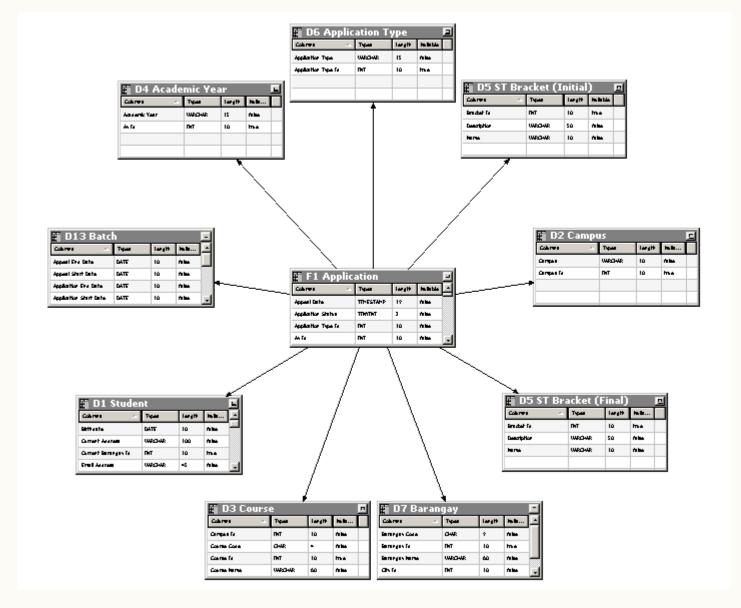
UP'S OBIEE SETUP



SOURCE SCHEMA



RPD



CREDENTIALS

OBIEE 11.1.1.9.1

Web Browser (preferrably Mozilla Firefox with Adobe Flash

Plugin)

IP Address: 202.92.140.63:9704/analytics

User ID: user_XX

Password: password_XX

Online Guide: bit.ly/heug_obiee

Sign In		
Enter your	user id and pas	sword.
User ID		
Password		
	Sign In)
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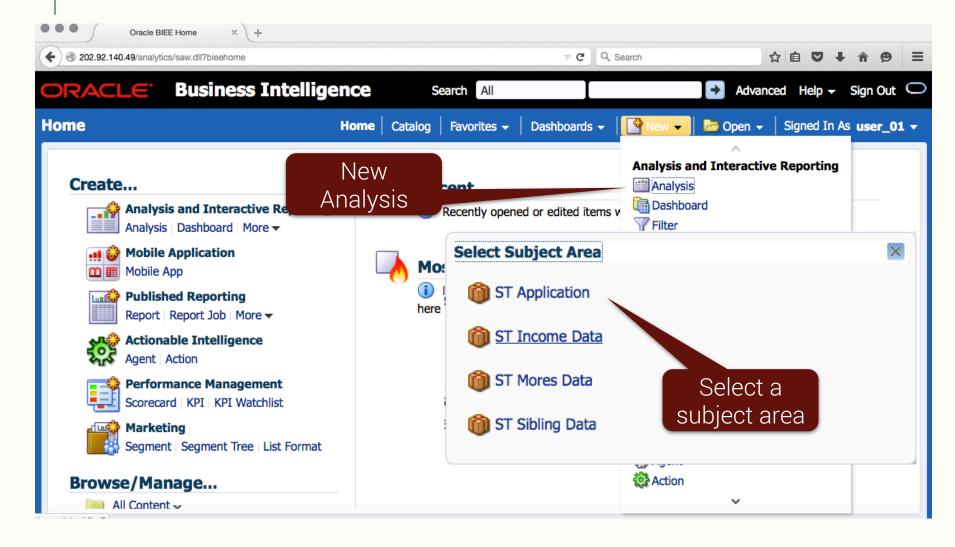
OBIEE ANALYSIS EDITOR

Analysis Criteria Properties Filters Inline Prompts

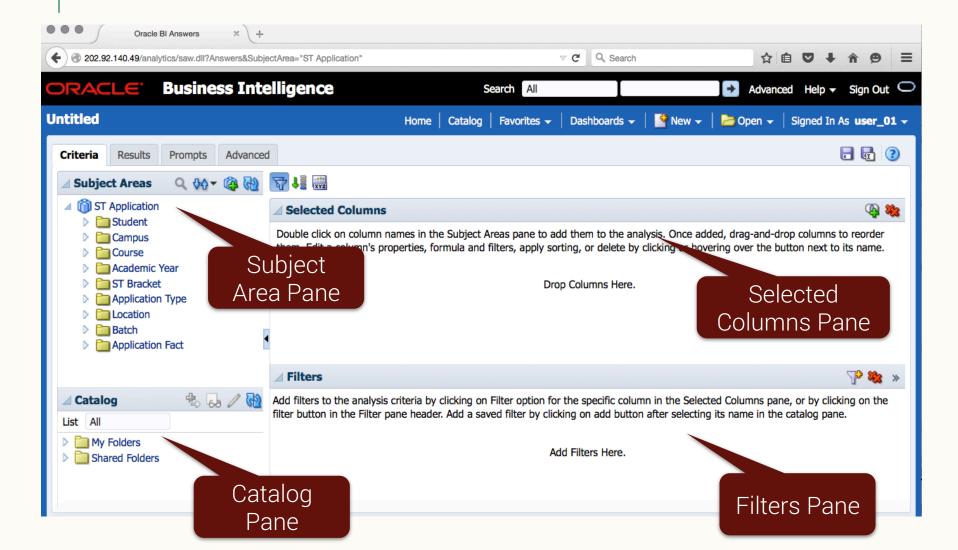
KEY TERMS

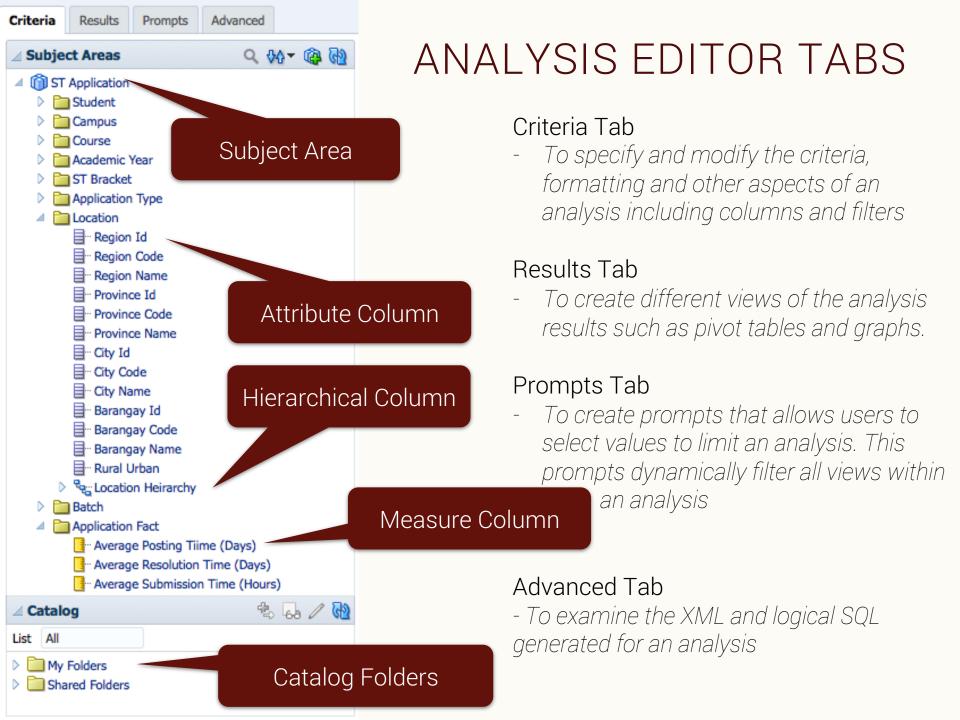
- 1. Analysis simple report, answers a query against an organization data
- 2. Column represents data that an analysis returns
- 3. Filter and Prompts
 filter is the mechanism that restricts the result set returned by
 an analysis while a prompt is an interactive kind of filter
- 4. Criteria set of columns, filters, formatting and properties specified for an analysis

CREATING AN ANALYSIS

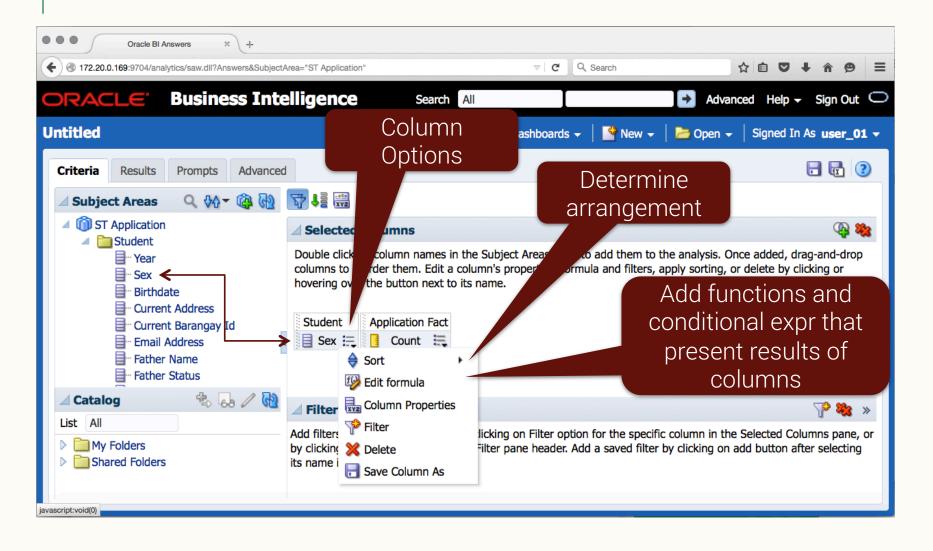


ANALYSIS EDITOR

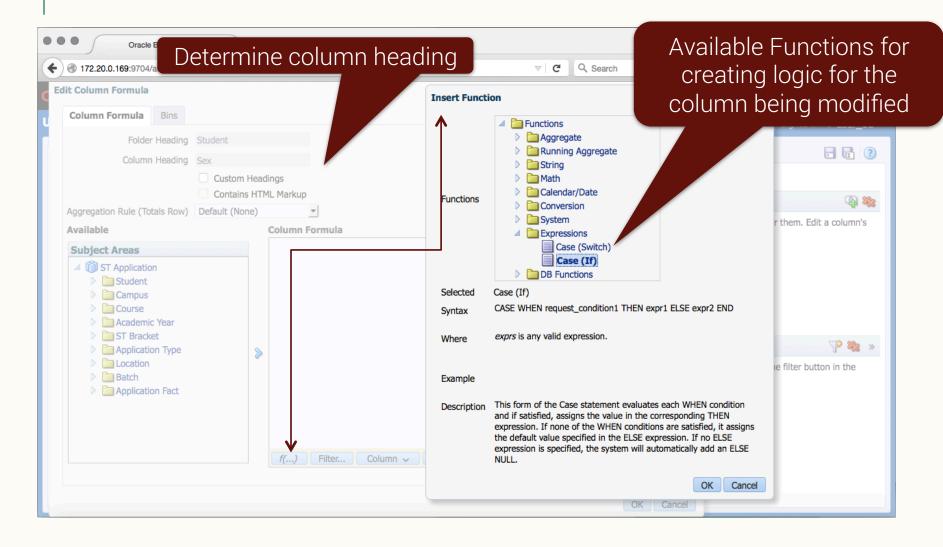




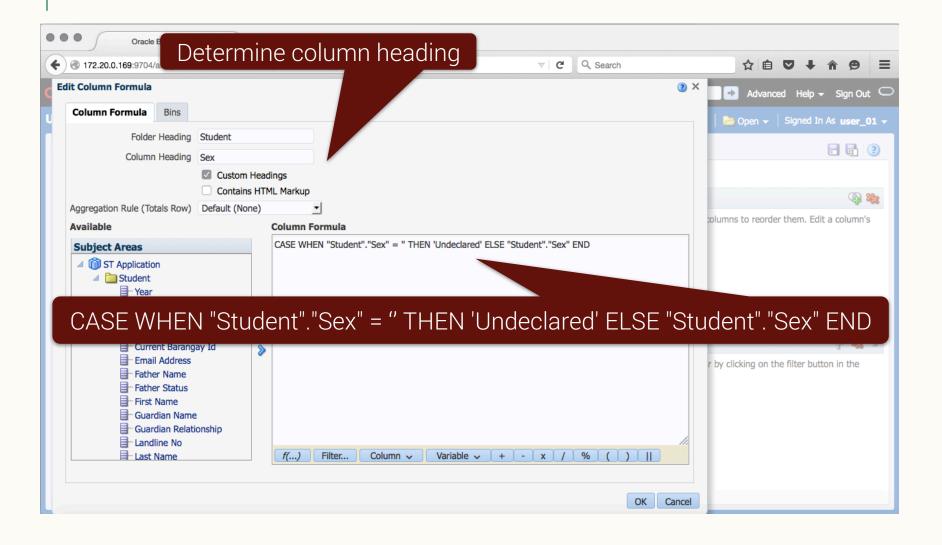
ANALYSIS EDITOR - CRITERIA



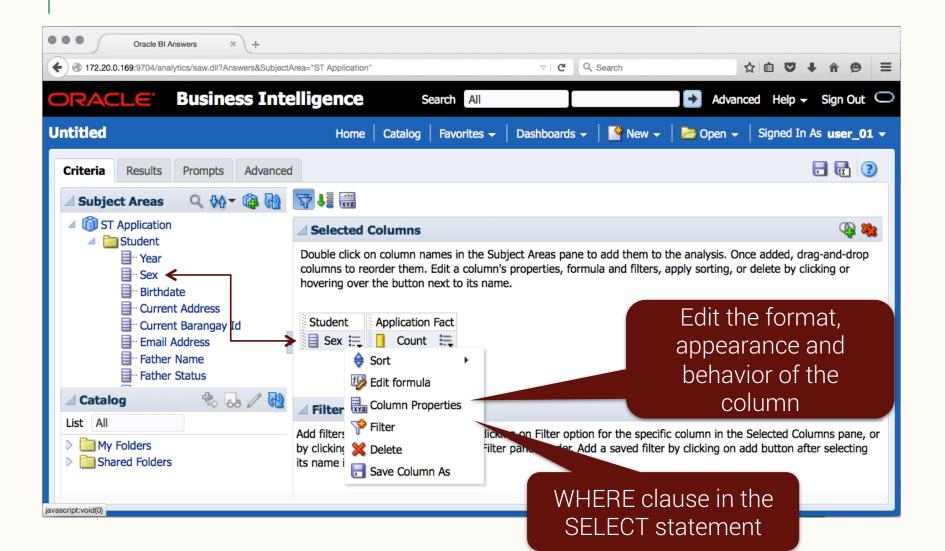
CALCULATIONS BUILDER



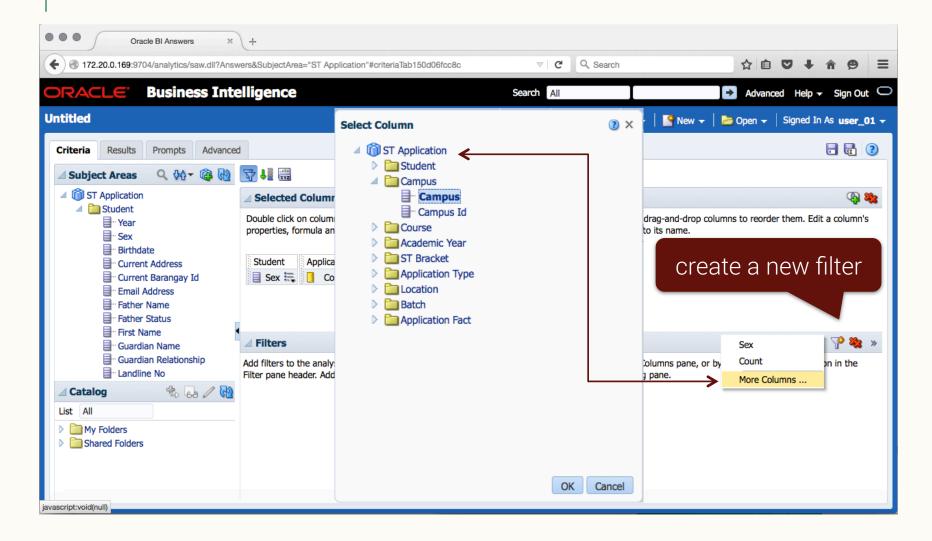
CALCULATIONS BUILDER



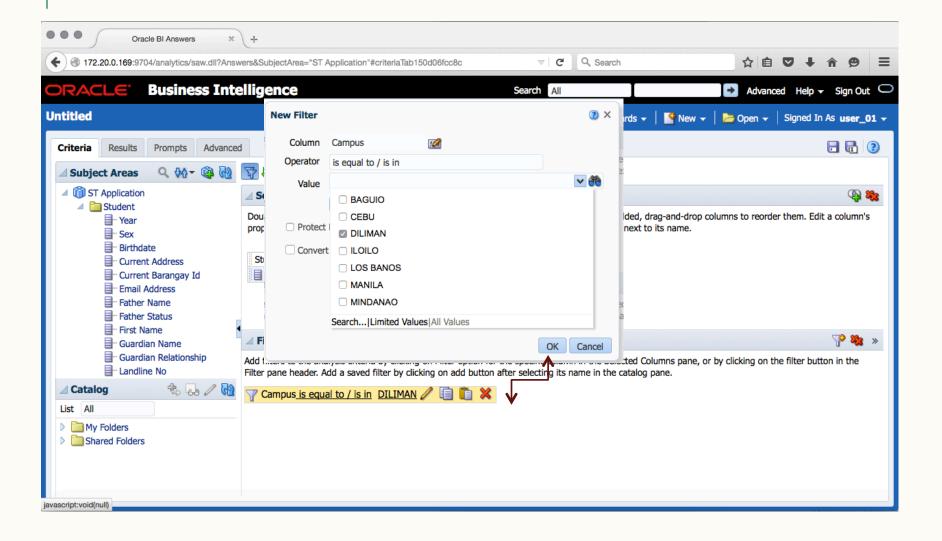
ANALYSIS EDITOR - CRITERIA



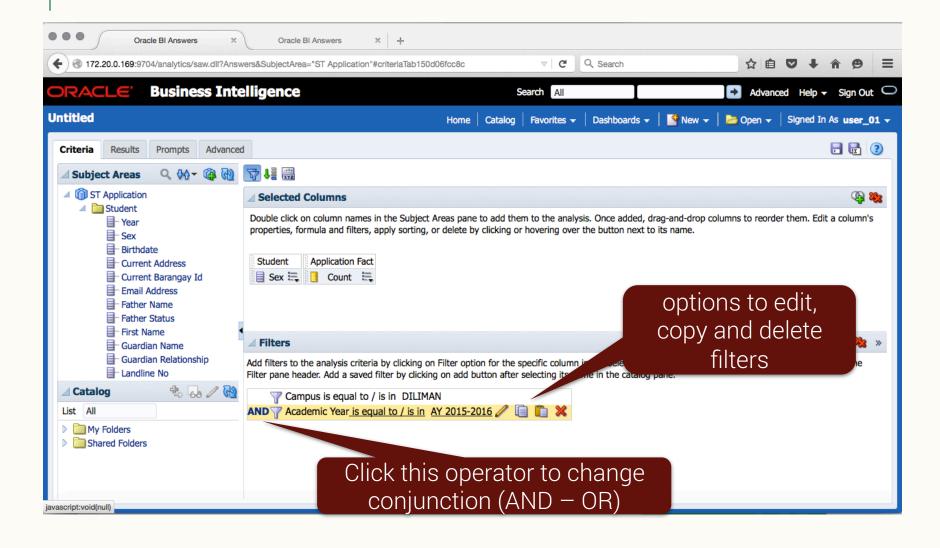
ANALYSIS EDITOR - FILTER



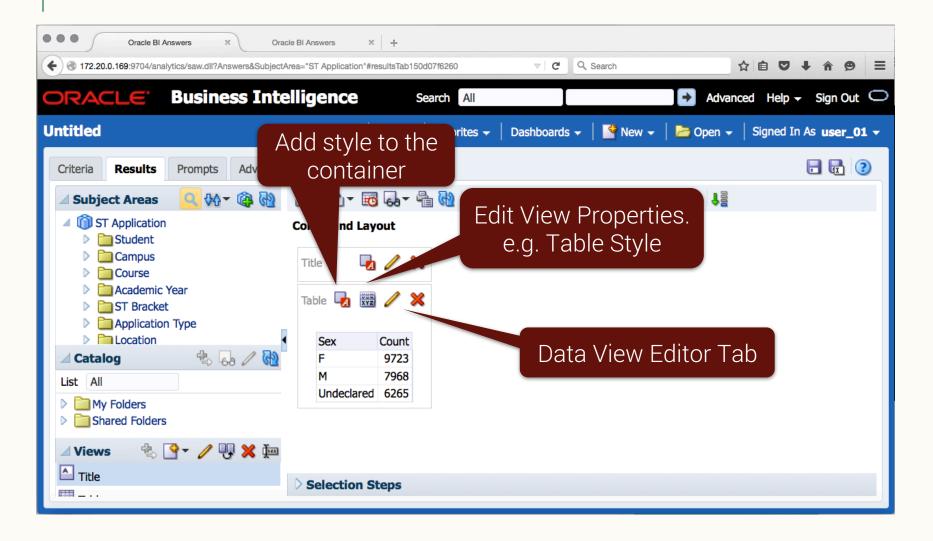
ANALYSIS EDITOR - FILTER



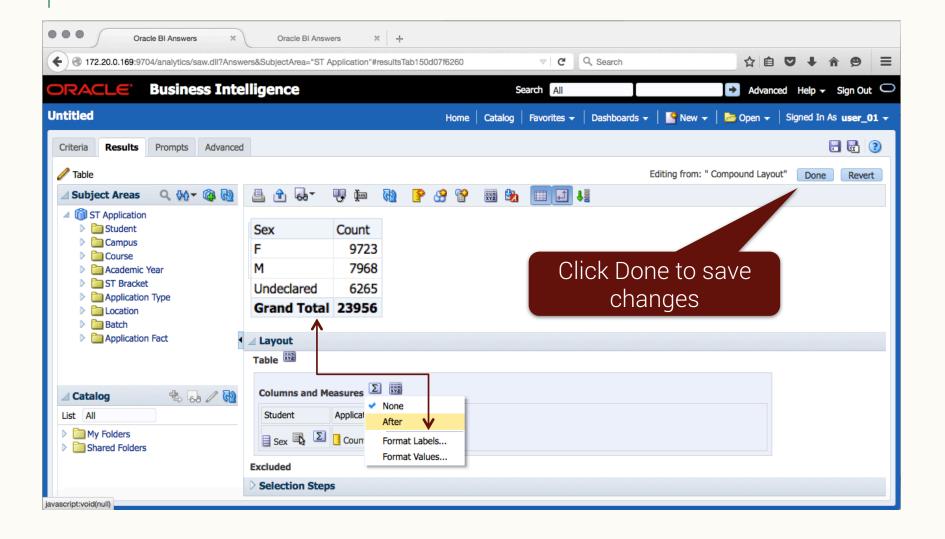
ANALYSIS EDITOR - FILTER



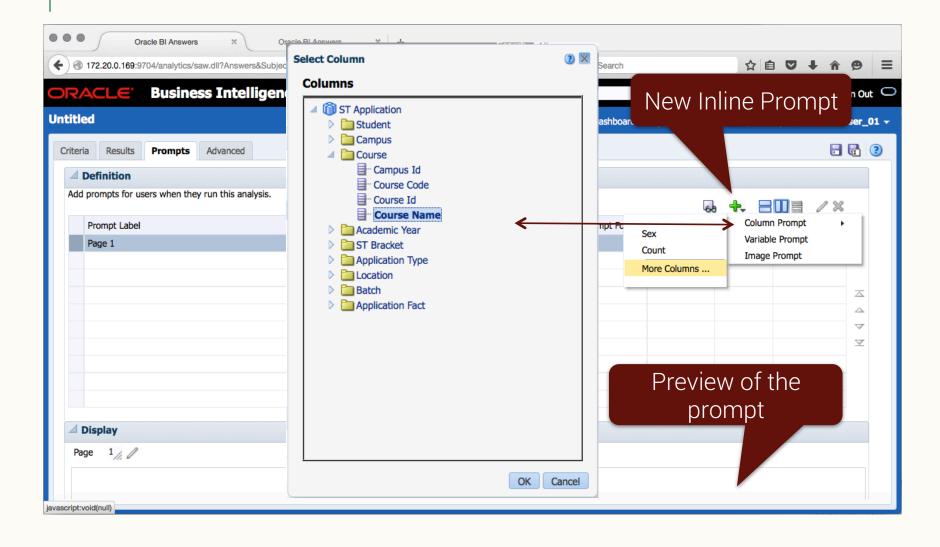
ANALYSIS EDITOR - RESULT



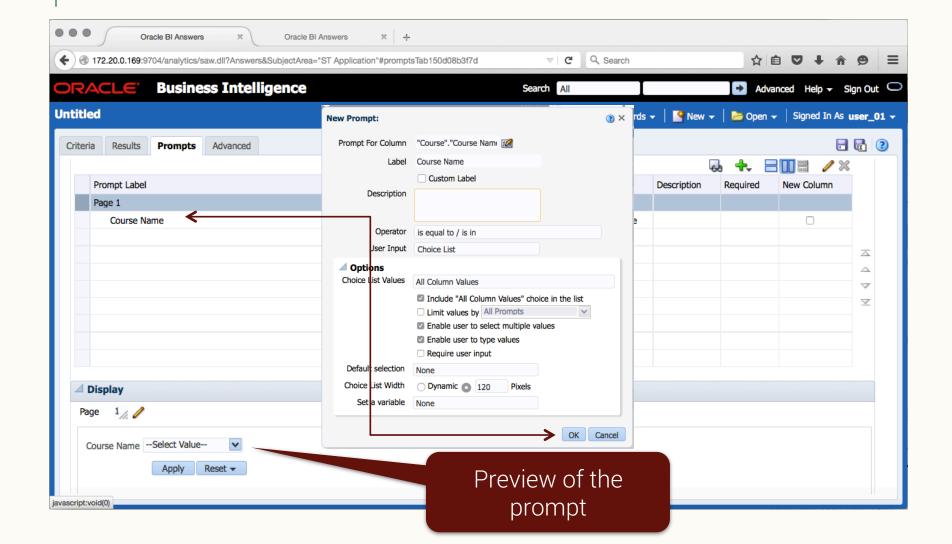
DATA VIEW EDITOR



ANALYSIS EDITOR - PROMPT



ANALYSIS EDITOR - PROMPT





PIVOT TABLE, GRAPHS AND OTHER VIEWS

Pivot Table View Other Views Graph Editor

KEY TERMS

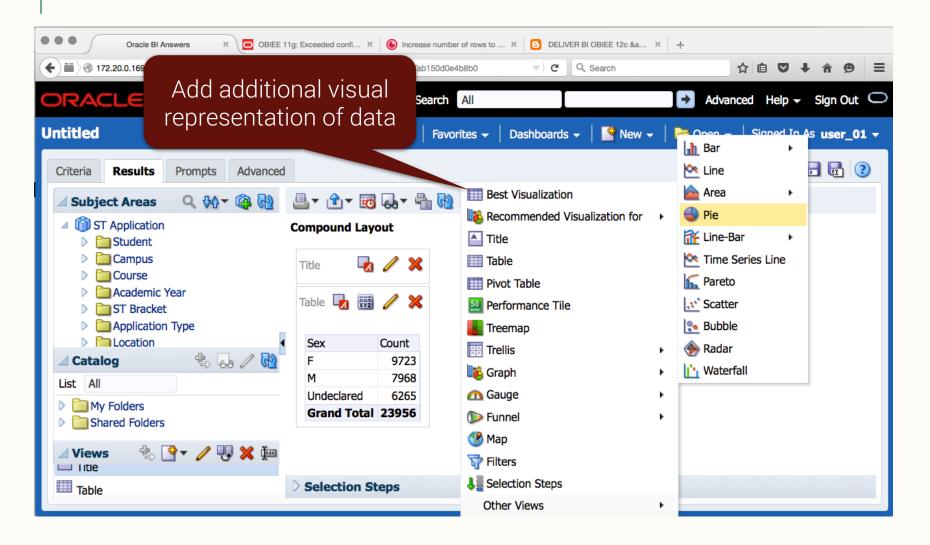
1. Views

present analysis data in meaningful and intuitive way. this can be a table, a static text, or a graph

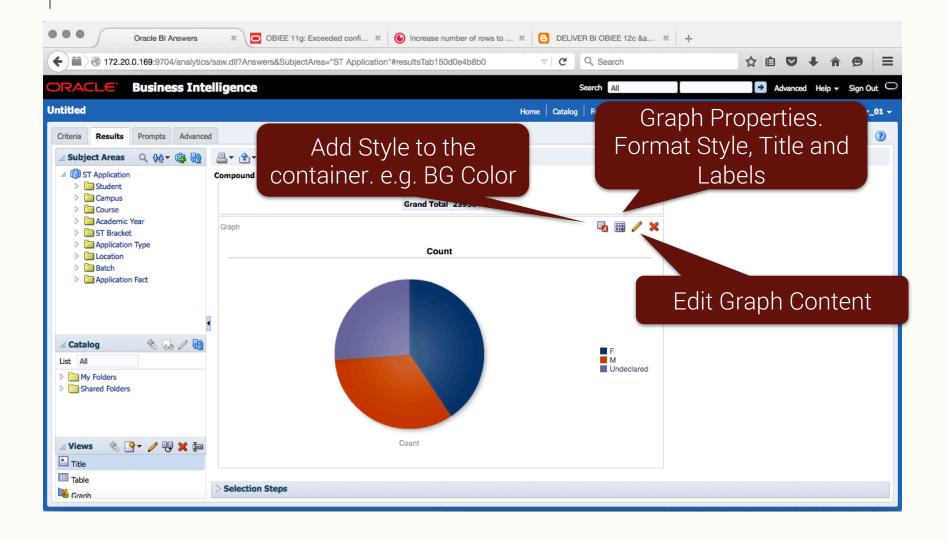
2. Pivot Table

a type of view that enables user to play with rows, columns, sections, prompts, and heading to obtain different perspective of an analysis result

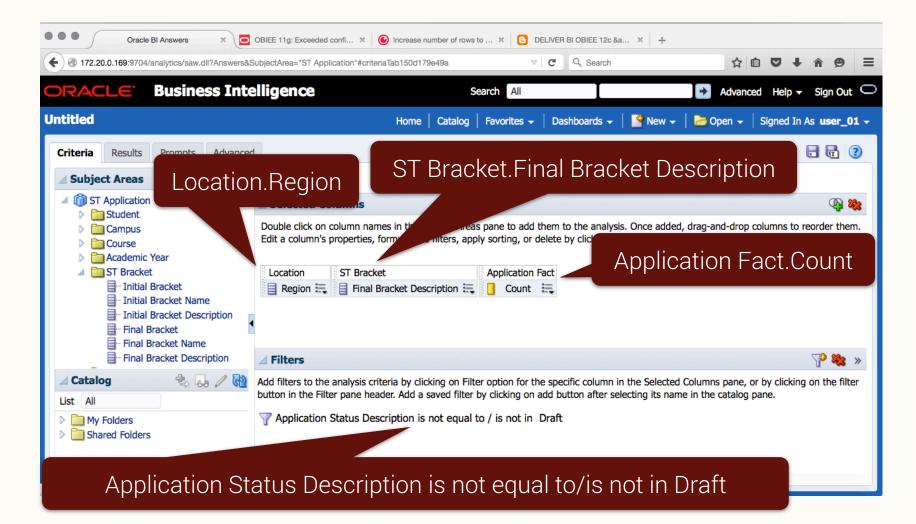
VIEWS



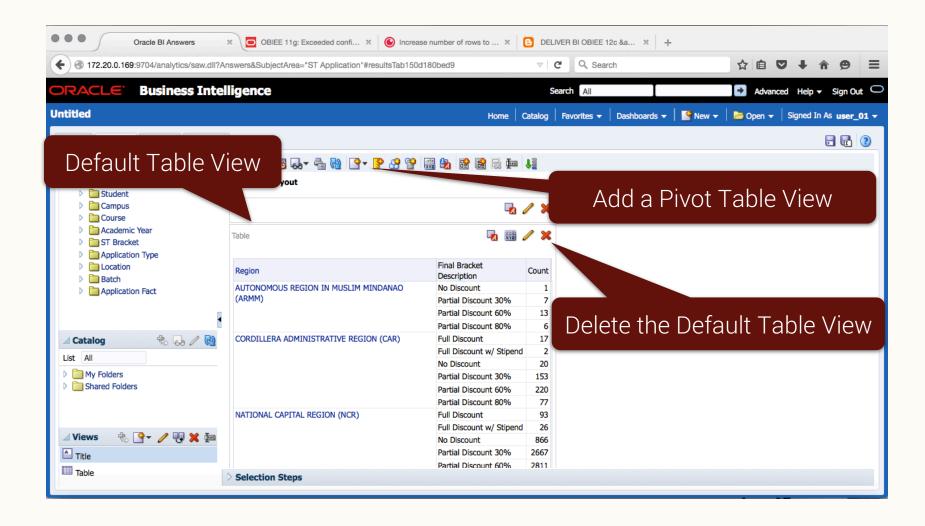
VIEWS



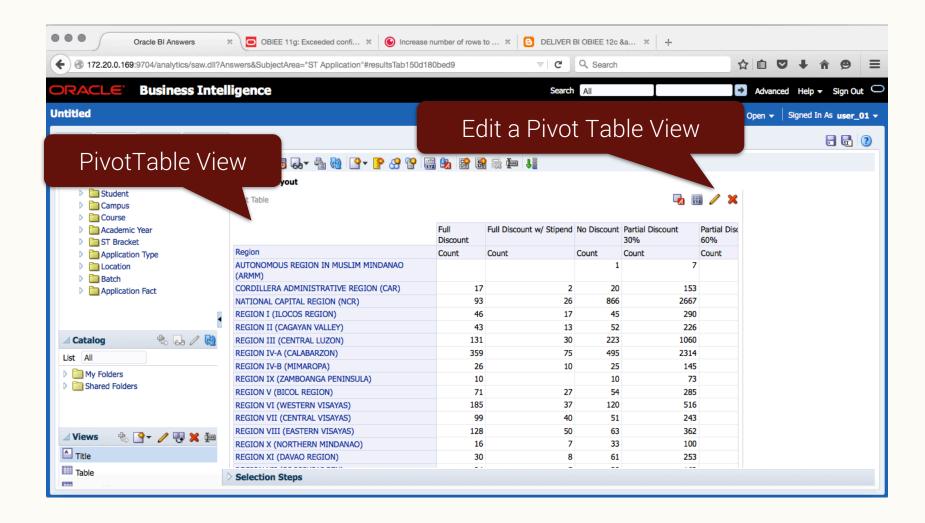
CREATE A NEW ANALYSIS WITH THE FF. CRITERIA



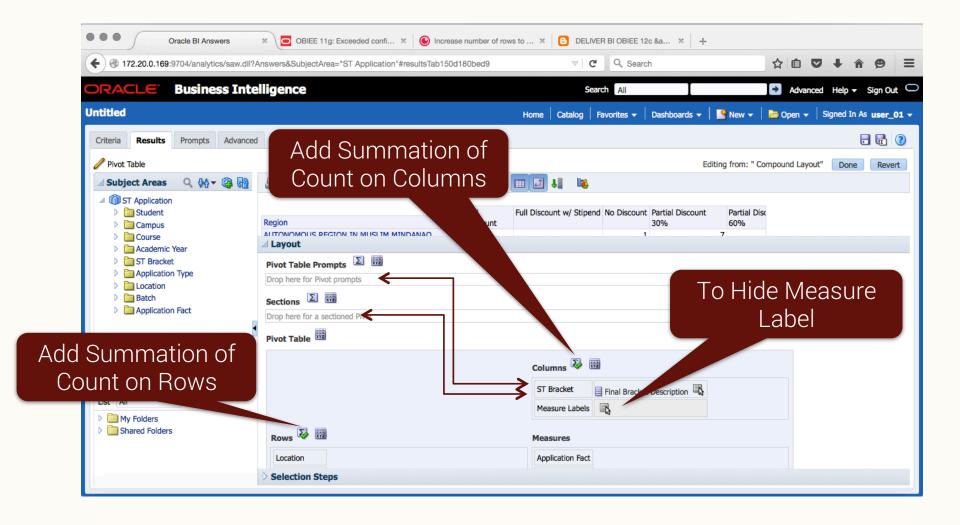
PIVOT TABLE VIEW



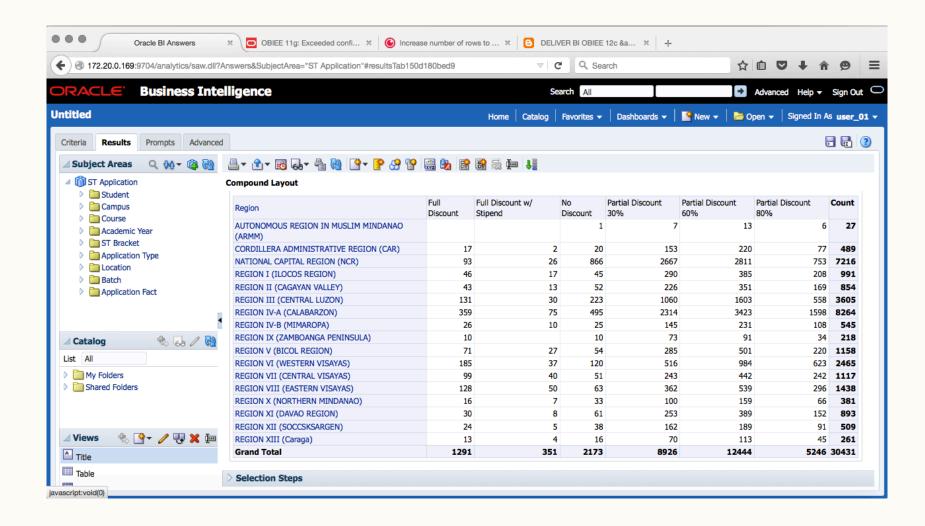
PIVOT TABLE VIEW



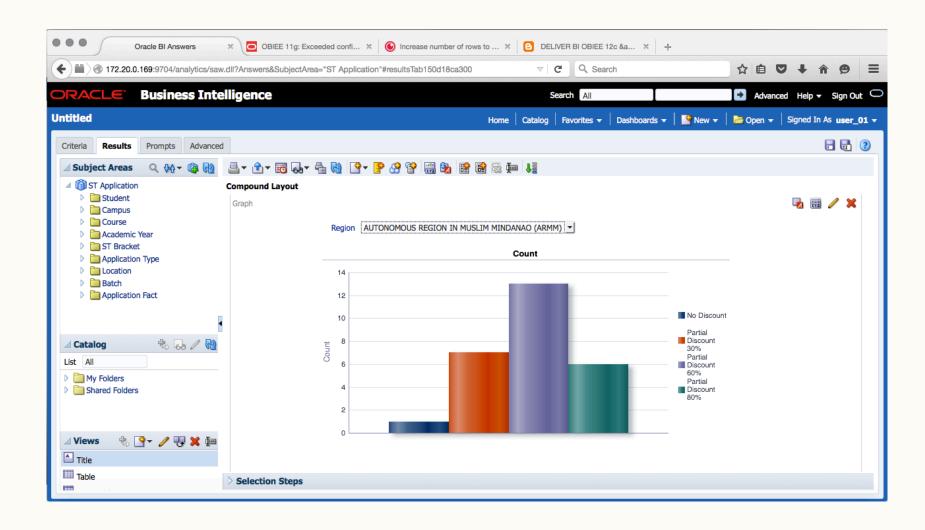
PIVOT TABLE



PIVOT TABLE



PIVOT TABLE WITH GRAPH





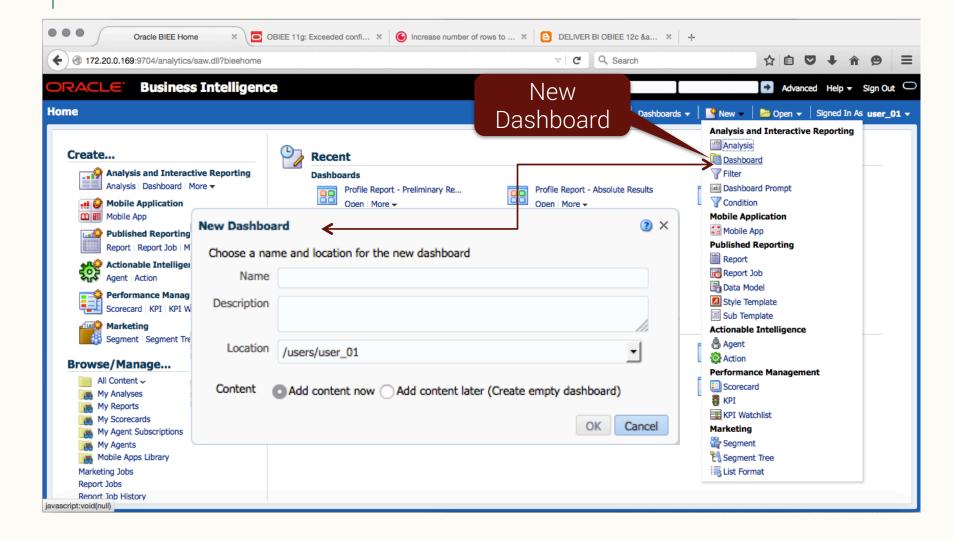
DASHBOARDS AND ADVANCED FEATURES

Dashboards Tools Toolbar Dashboard Prompts Advanced Features

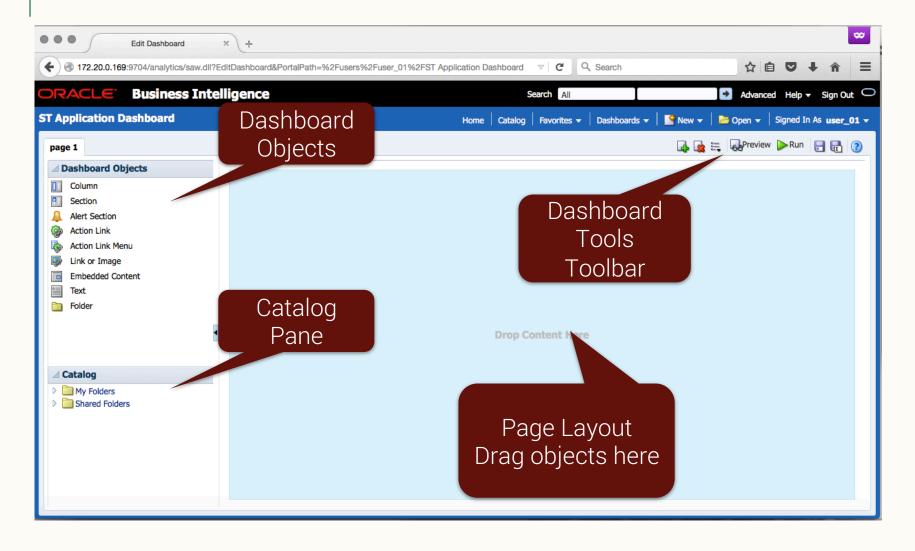
KEY TERMS

- 1. Dashboard a page in BI application that displays analysis views content and even external information
- 2. Dashboard Prompt an interactive kind of filter that limits the results set returned by all analysis embedded in the dashboard

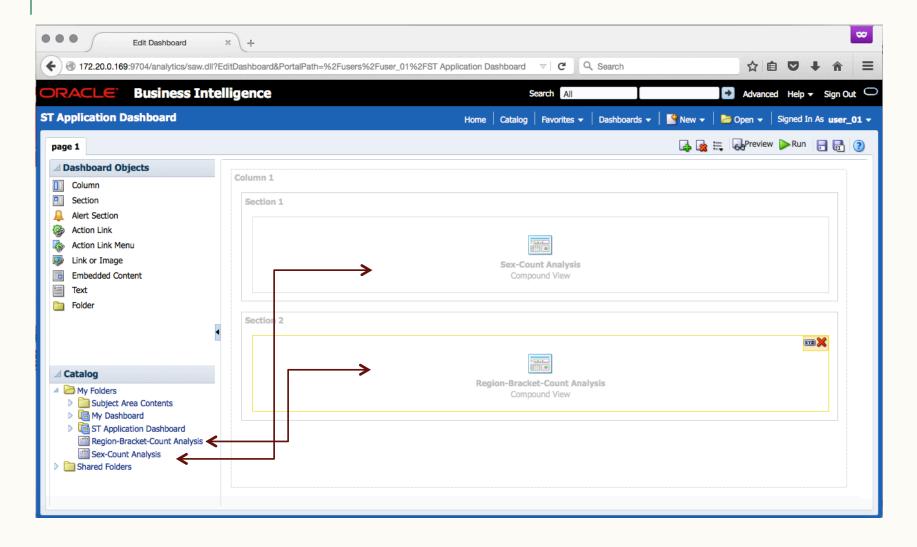
CREATING A DASHBOARD



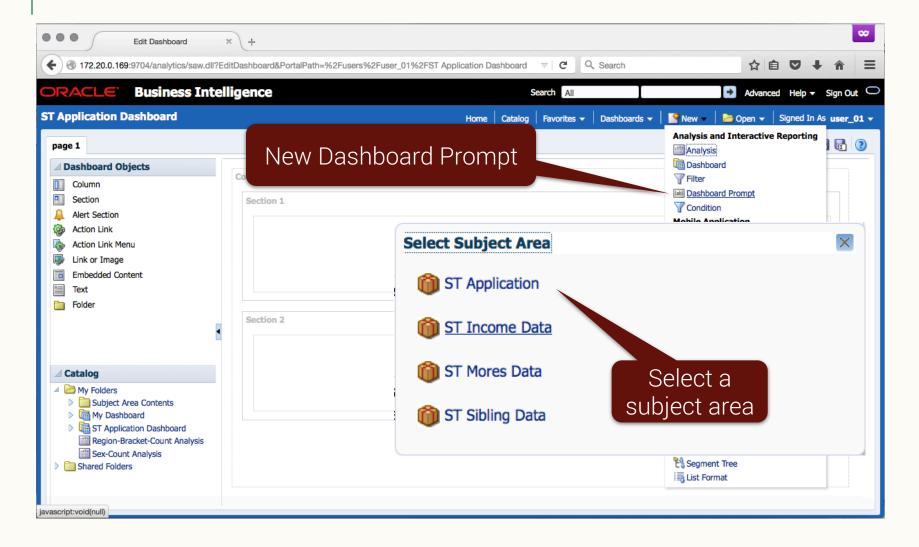
DASHBOARD



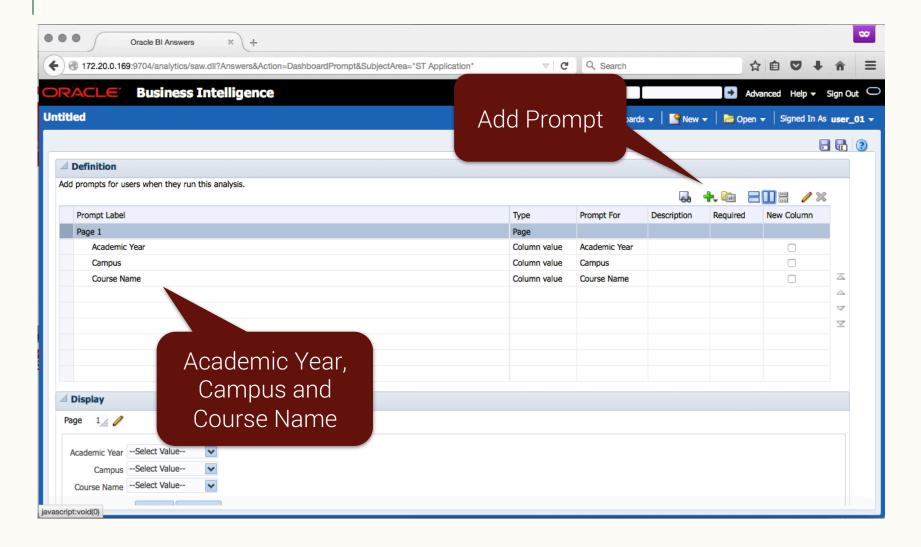
DASHBOARD



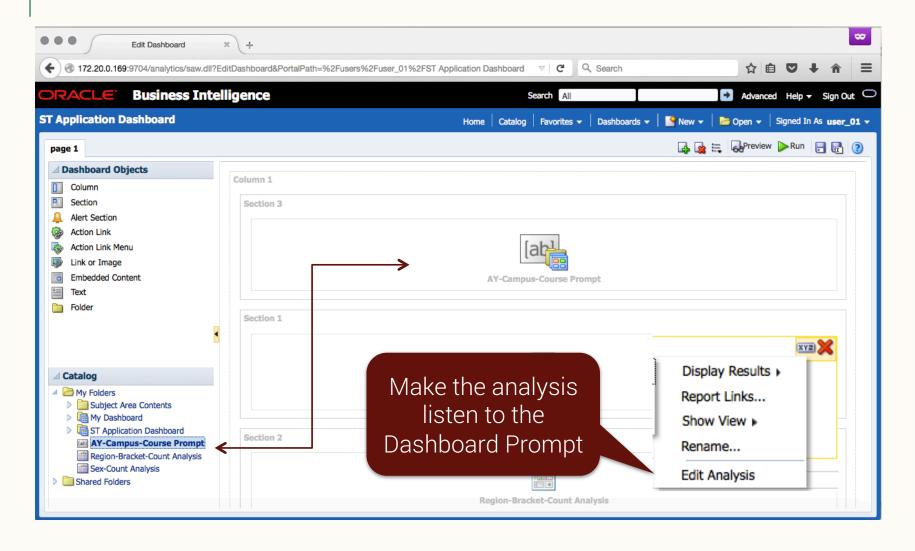
CREATING A DASHBOARD PROMPT



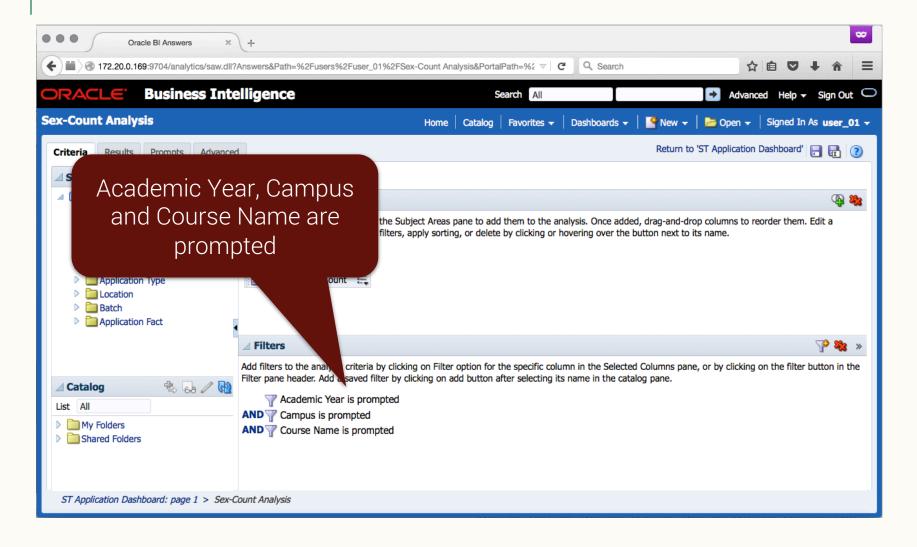
DASHBOARD PROMPT



DASHBOARD PROMPT



DASHBOARD PROMPT



ADVANCED FEATURES

- 1. Map View a way of presenting Analysis results in a context of a map. this view allows user to see and manipulate data in spatial form.
- 2. Briefing Book a collection of static or updatable snapshot of dashboard pages and individual analyses
- 3. Scorecard and Key Performance Indicator intended for strategic goals across the organization and monitoring their performance overtime

ADVANCED FEATURES

- 1. Mobile Component and Designer provides mobile access on OBIEE content on iOS mobile devices
- 2. BI Alerts Delivers
 users can create Intelligent Agents to detect important and
 urgent information and deliver those information through wide
 range of devices (email, phone)
- 3. Integration with MS Office an add-in that enables user to access and run analyses directly within Microsoft Office applications

OTHER RESOURCES

- 1. Oracle Technology Network
 Oracle® Fusion Middleware Basics Guide for Oracle Business
 Intelligence
- 2. Oracle University Courses on Oracle Business Intelligence Create Analyses and Dashboards Building Repositories

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THANK YOU!

