Hello,

You are missed in The Higher Education User Group (HEUG). I noticed that you haven't been as active as you once were and wanted to see how I could help? Member engagement can change for many reasons and I certainly understand if your role has changed or potentially our product scope no longer fits your organizations landscape; however, I'd love to hear more about your experience and how can improve to serve our members best!

## Survey

By the way, did you see that we've revamped the HEUG and brought in several new vendors like Workday and Salesforce to name a few? As the products have evolved, there has been an apparent need to provide solutions for not just the individual products themselves, but an overall solution for the integration. We are excited to watch the conversations take shape, so if you left because of product, I certainly, encourage to you jump back in and see what the new HEUG has to offer!

Would you have a few minutes to grab a quick virtual coffee? If, so please select a time on my [calendar].

I look forward to hearing from you!

Best wishes,

[Name]

[Title]

[Organization]

[Phone]

