

Context for the “Designing Campus 2020-2030”

Higher Education institutions in the next decade will face a host of emerging challenges - and hence it is argued that in this future demanding landscape, it will not be sustainable for our tertiary education institutions to continue "doing what they've always done". Examples of some of the challenges likely to impact on higher education institutions in the next decade include:

- Demands from industry for an educated workforce with skills; competence; attitudes; creativity, innovation and resilience more suited to the requirements of the innovation-intensive fourth industrial revolution
- Demands from society for graduates who are more environmentally sensitive and ethically aware, and for research to be more societally relevant (and less ‘ivory tower’)
- Demands from students for education that delivers greater personalisation, flexibility and relevance without incurring onerous educational financial obligations
- Demands from the staff working at our higher educational institutions for employment structures and enabling environments compatible with their preferred lifestyle,
- Demands from the institutions themselves for greater fiscal discipline and cost efficiencies - which in turn will drive increased focus on strategies such as “smart campuses”
- New demands on the institution in terms of what kind of executive, administrative and academic staffing and collaborative eco-systems will be needed in future and how these parties will interact with the institution to contribute and deliver their services

In order to respond effectively to these challenges, tertiary education institutions may be obliged to re-think their offerings; channels of delivery; business processes, staffing, etc. – and many of these responses will require a foundation built on improved harnessing of existing information technologies, and a readiness to risk their embracing a host of new, emerging technologies.

So what does this potentially mean for your, and other EMEA, institutions? ... for the institution’s design, staffing, required new competences and capabilities in 2020-2030, but more specifically the information technologies, IT platforms and IT systems deemed necessary to these institutions to effectively implement its likely strategies to address the challenges of the next decade?